

# FUNDING EXPERIENCES OF BC WOMEN BUSINESS OWNERS

## PRE-COVID PATHWAYS

No two journeys are the same

**63%**  
of women business owners request less than \$50k

**61%**  
of requests approved, with many funds used for growth-oriented purposes

**60%**  
of respondents did **not** apply for funding.  
Women thought they would get turned down

## PANDEMIC IMPACT

A bump in the road

**63%**  
experience revenue decline

**43%**  
forced to temporarily close business  
12% due to lack of childcare

**>60%**  
access advisors, online education and/or mentorship

**26%**  
apply for government funding and grants

## FORGING AHEAD

Women are optimistic, but change is needed

**91%**  
optimistic about future

**61%**  
of women say current funding models don't fit their needs

**77%**  
anticipate needing funding



### INTEGRATED APPROACH

To support their success, women want access to Business Advice/Coaching; Workshops and webinars; and Mentoring